



Organization



SPONSORSHIP OPPORTUNITIES



**XXIII INTERNATIONAL
MASS SPECTROMETRY
CONFERENCE**

August 29 - September 4, 2020

Campinas, August 28th, 2019.

Dear Sponsor,

It is a great pleasure for us to announce the 23rd International Mass Spectrometry Conference – IMSC 2020 – Rio 2020, which will be held from August 29th to September 4th, 2020 in the city of Rio de Janeiro - RJ at the Windsor Oceanico Hotel.

IMSC are one of the most important conferences in the Mass Spectrometry field, and now, it will be hosted for the first time in Brazil. The Conference Programme will be full of excellent lectures, workshops, and great opportunities. We are expecting to exceed a public of 2,500 attendees. Rio 2020 will also benefit from the participation of great names in the MS science and major MS companies and their products.

Over the years, the IMSC has welcomed scientists from all over the world and recognized both emerging and established MS researchers. Following this trend, IMSC 2020 is highlighted as a great opportunity in which to establish connections and networks and to engage brands in information and professional experience sharing the Mass Spectrometry field within all participants.

We count on your support to make this event an enormous success!

Yours sincerely,

Organization Committee

23rd IMSC 2020

Organization



Executive Secretariat
(55) 19 3521 3426
sponsor@imsc2020.com



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SPONSOR QUOTE	PLATINUM	GOLD	SILVER	BRONZE
	€ 39.000	€ 25.000	€ 15.000	€ 8.000
Logo and link on the conference website	Yes	Yes	Yes	Yes
Logo on signage banners	Yes	Yes	Yes	Yes
Flyers included in the attendees' bags***	Yes	Yes	Yes	Yes
E-mail marketing of the conference	4 months	3 months	2 months	1 months
Posting on the conference social media	4 months	3 months	2 months	1 months
One course will be offered	2 days	No	No	No
Hospitality Suites	2 days	1 day	1 day	1 day
Lunch Symposium/User Meeting**	Yes	Yes	Yes	Yes
Workshop/Parallel Session Lecture**	2 days	1 day	No	No
Mailing in advance	Yes	No	No	No
Exhibition of institutional video during the conference with duration no longer than one minute	Yes	Yes	No	No
Courtesy registrations for the Conference	8	4	2	1
Exhibition registration	8	6	4	2
Exhibitor space (naked surface only)	54m ²	36m ²	27m ²	9m ²
Invitations to conference dinner	6	4	2	1
Recognition at the opening and closing ceremonies	Yes	Yes	Yes	Yes

**Please check the maximum capacity of rooms and dates available

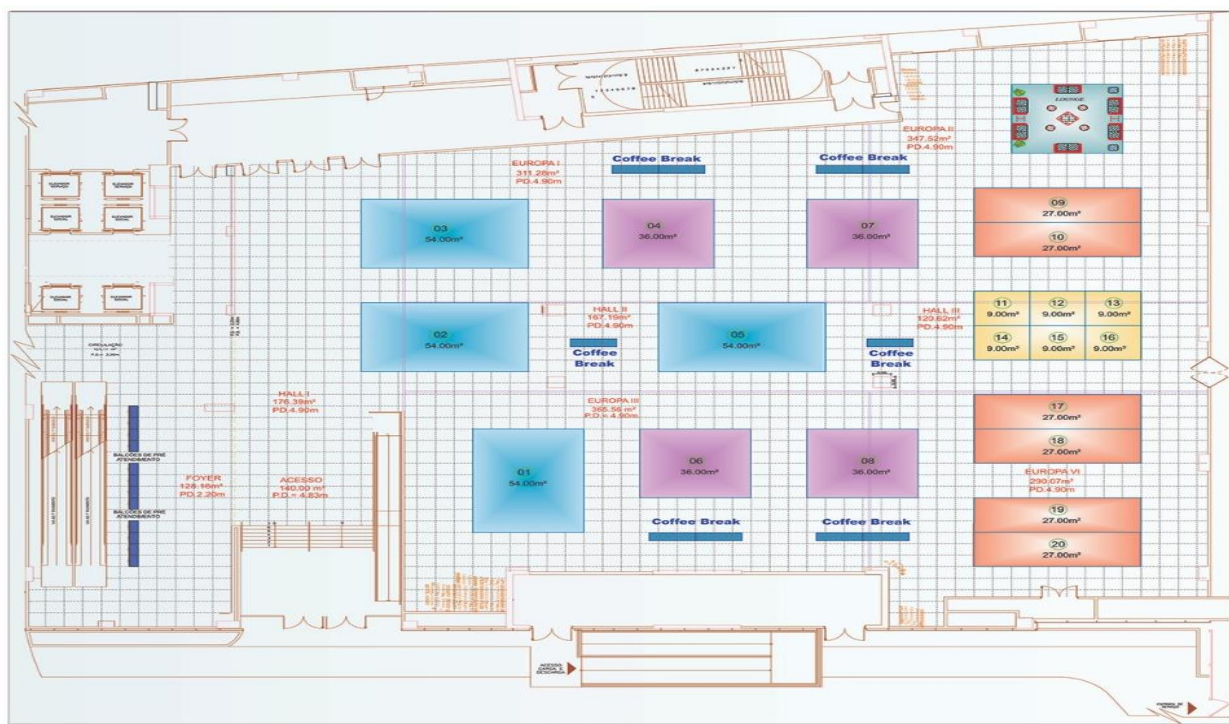
***Please check shipment logistics and amount suggested

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EXHIBITION PLAN LAYOUT



LEGENDS

Number of exhibition spaces	Amount	Dimensions	Square meters
1, 2, 3, 5	4	6m x 9m	54m ²
4,6,7,8	4	6m x 6m	36m ²
9, 10, 17, 18, 19, 20	7	9m x 3m	27m ²
11,12,13, 14, 15 16	6	3m x 3m	9m ²

Key features:

- Exhibition spaces ranging from 54m², 36m², 27m² and 9m²
- Exhibition spaces shall be assigned according to when the contract term begins; ties will be resolved with draw.
- Maximum ceiling height allowed is 4.00m
 - **Note: IMSC** may set up or transfer its institutional areas or include new options of exhibition spaces, Satellite Symposiums, or sponsorship items for commercialization, in order to ensure the availability of the exhibition spaces agreed upon with Sponsors.

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MARKETING ACTIONS

Sponsors can choose one or more quotes of the following items.

MARKETING ACTIONS	PRICE*
<p>Lunch Symposium – Limit of 3 quotes</p> <ul style="list-style-type: none"> • Period of 1h30min for the scientific activity • Advertising in the scientific program <p>*Please check the maximum capacity of rooms and dates available</p>	€ 6.500,00
<p>Beach Break Sunset - Limit of 4 quotes</p> <p>Event held at the beach with various recreational activities</p> <ul style="list-style-type: none"> • Company logo will be featured in the entire advertising campaign, including social media and email marketing • Company logo will be printed on all invitations • Company logo will be printed on the beach kit bags 	€ 2,200.00
<p>Mobile App – Limited to 1 sponsor</p> <p>Application dedicated to IMSC 2020 will provide the conference program to the attendees along with a personal planner to best organize information (presentations, maps, locations)</p> <p>The pack includes:</p> <ul style="list-style-type: none"> • Home screen (advertising page at running of the application) • A section will be dedicated to the sponsor with a link to the company website • 2 push notifications will pop up during the conference • Up to 10 notifications will be sent to advertise the App • Advertisement of up to 5 sponsor’s key products 	€ 9,000.00
<p>Internet Wi-Fi to attendees – Limit of 3 quotes</p> <ul style="list-style-type: none"> • Login will be using the sponsor company’s name • Password will refer to a sponsor company’s product • Company logo on totems signaling the spots with Wi-Fi access 	€ 4,500.00

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Attendee's Bag – Limit of 4 quotes <ul style="list-style-type: none"> Company logo on attendees' bags 	€ 2,200.00
Phone charging totems – Limit of 10 quotes <ul style="list-style-type: none"> Device charging station 10 kiosks for charging devices, including mobiles, tablets and laptops Company logo on the website, conference program, signage in kiosks 	€ 1,100.00
Gala Dinner – Limit of 4 quotes <ul style="list-style-type: none"> Company logo on invitations Recognition at the opening ceremony Announcement up to 5 minutes at the beginning of the event Exhibition of a video on led TV sets available in the event Table tags with the company logo 10 dinner invitations 	€ 5,500.00
Coffee Break – Limit of 10 quotes <ul style="list-style-type: none"> Company logo shown on led TV sets during coffee breaks per interval 	€ 4,500.00
Lanyards and Badges – Limited to 01 sponsor <ul style="list-style-type: none"> Company and conference logo on badge lanyards 	€ 4,500.00
Staff T-shirt – Limit of 10 quotes <ul style="list-style-type: none"> Sponsor's logo 	€ 500.00

Note that we are open to new proposals of promotional actions to take place during the Conference.

To convey the sponsorship opportunity you have chosen, please reach by the email:

sponsor@imsc2020.com

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